

# Architect Insights Q3 2023 Crypto M&A and Financings

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TL;DR

Q3 2023 Crypto Market Review

### Q3 2023 MARKET ACTIVITY

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# Architect Insights

# Q3 2023 TL;DR

## Architect Insights Data

### **Sub-Sectors**

Blockchain & Protocol Brokers & Exchanges Consulting & Services DApp: Enterprise Use Case DApp: Games DApp: Investing & Trading Data & Data Analytics Developer Tools & Infrastructu Investing & Trading Infrastructu Mining & Staking Payments Infrastructure

### **Financing Stages**

Seed

Early Stage

Later Stage



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	Layer1s, layer2s, and DeFi protocols
	Acting as brokers or exchanges with a digital asset focus
	Supporting, as a 3rd party, the digital asset ecosystem
	Real-world applications, with a non-financial focus for blockchain
	Gaming studios and games with a digital asset component
	AMMs, DEXes, and lending platforms in the DeFi ecosystem
	Accumulating, tracking and analyzing data
ure	Providing or enabling development power in digital assets
ture	Lenders, marketplaces, derivatives, custodians, and service providers
	Enabling or working with mining & staking
	Digital assets + payments

### Definitions

Pre-Series A
Post-Revenue, Series A & B capital raises
Post-Series B & Growth capital raises



# TL;DR: Q3 2023

## **Mergers & Acquisitions**

Crypto dealmakers must have taken the summer off as M&A deals declined again

M&A deals involving crypto companies were down 48% from 50 deals in Q3 '22 to 26 in Q3 '23, with only 112 total so far for the year.

Announced deal value was also down to \$110M, although only 4 deals disclosed their value, meaning they were quite small.

The value would have been much higher, except for the cancellations of two custody deals: Bitgo/Prime Trust and Ripple/Fortress.

Q4 will have to be huge to equal the record pace of 2022 (204 deals).

To see an increase in crypto M&A activity we need to see increased real-world adoption, more regulatory certainty (particularly in the USA), greater institutional investment leading to higher prices/greater M&A currency, and new digital asset developments.

## **Private Financings**

## Q3 was a tough time for crypto financings

Deal count was down 6% (288) from Q3 (306) and capital raised was down 28% (\$1.7B) in the same period (\$2.36B) for a low point for the year.

Biggest impact this quarter was on large raises, which were few & far between. Late stage financing amounts were down 59%, lower than any other series. We do know of several firms that tried but did not find the amounts or valuations desired.

In a larger context, crypto financings lagged both the overall tech and fintech sectors by several digits.

We are often asked if Q4 will improve. The sentiment from our network is that it will, but muted vs. previous euphoric days. In other words, a slow but not frozen market, where the muck is getting easier to slog through.

## **Public Companies**

Public crypto is down with broader markets, but sector revenue growth remains solid

Our public crypto market index is down 7% for the quarter, compared to approx. -3.6% Q3 moves by both S&P and NASDAQ.

Network Operators again posted the largest move, down 23% during a quarter that saw BTC drop 12% and energy pricing spike with Oil climbing 28.5% to 90.79/barrel (WTC).

Crypto-influenced lost 13%, while investment platforms gained a modest 5% for the quarter.

Revenue growth remained solid however, up an average of 93% for the year so far (largely led by the crypto mining group) which suggests that the public crypto sector is beginning to move in line with broader markets rather than sector fundamentals.

Such amplified correlation may reflect an emerging theme - collaborative inroads with traditional institutions - which will eventually blur the lines between crypto and traditional finance.

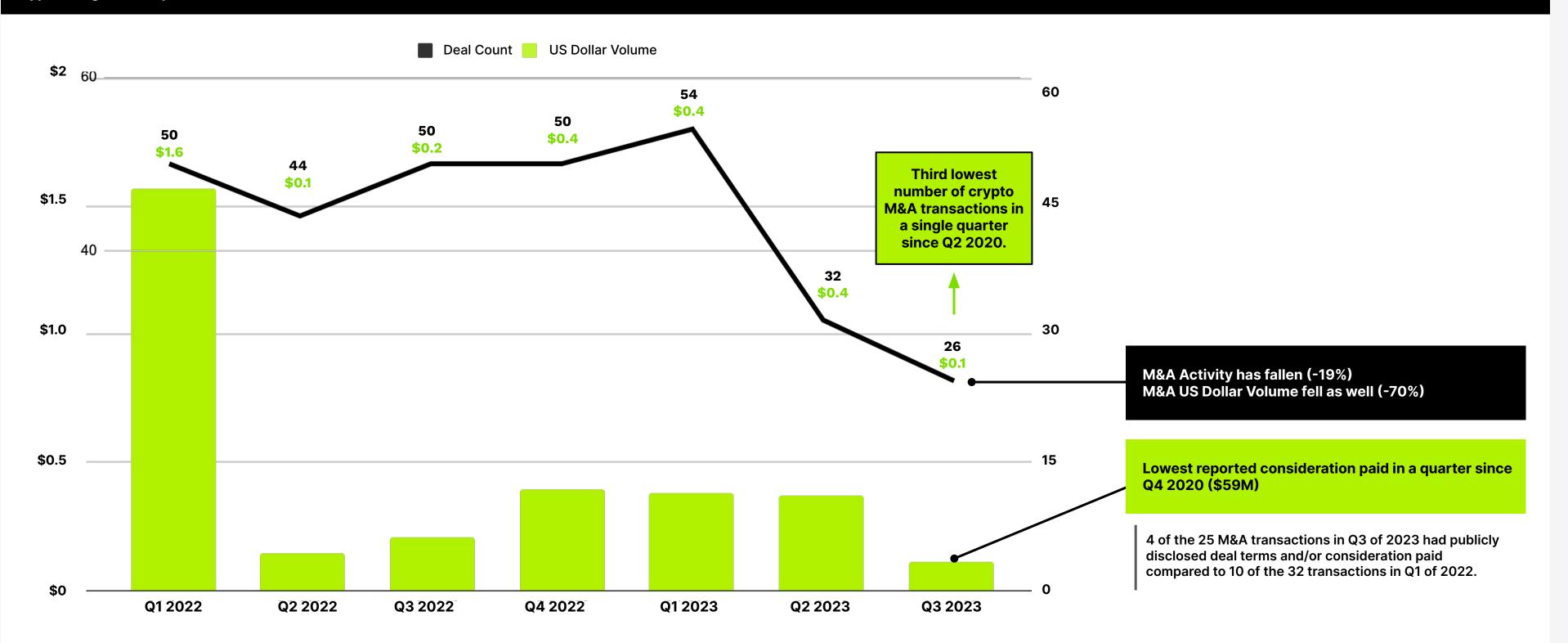
## Architect Insights

# Q3 2023 Crypto Mergers & Acquisitions



# 2023's slow pace continues as crypto M&A activity falls again in Q3

Crypto Mergers & Acquisitions Deal Count & US Dollar Volume 2022 - Q3 2023 (\$ in billion)

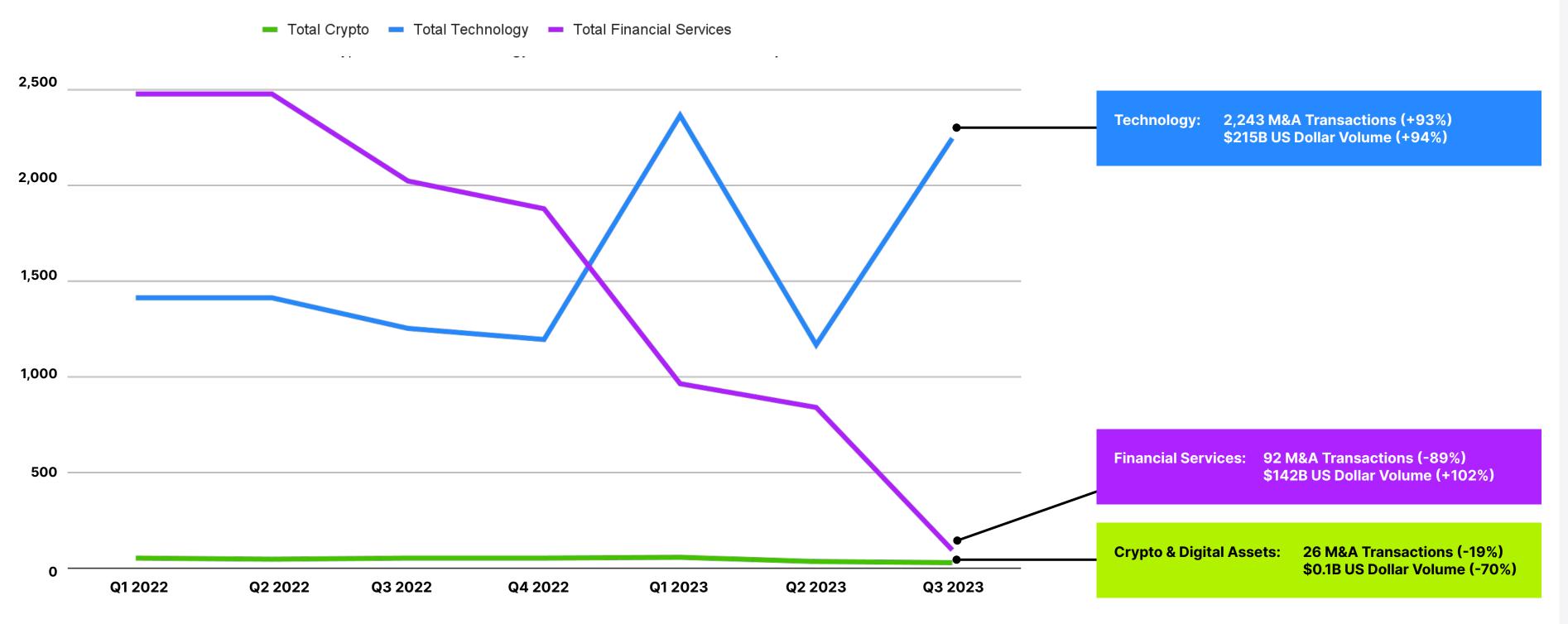


(i) Left axis in \$ USD billion and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count. US Dollar Volume is calculated based on publicly available figures and does not reflect all transactions.

ARCHITECT INSIGHTS: Q3 2023 CRYPTO M&A AND FINANCINGS

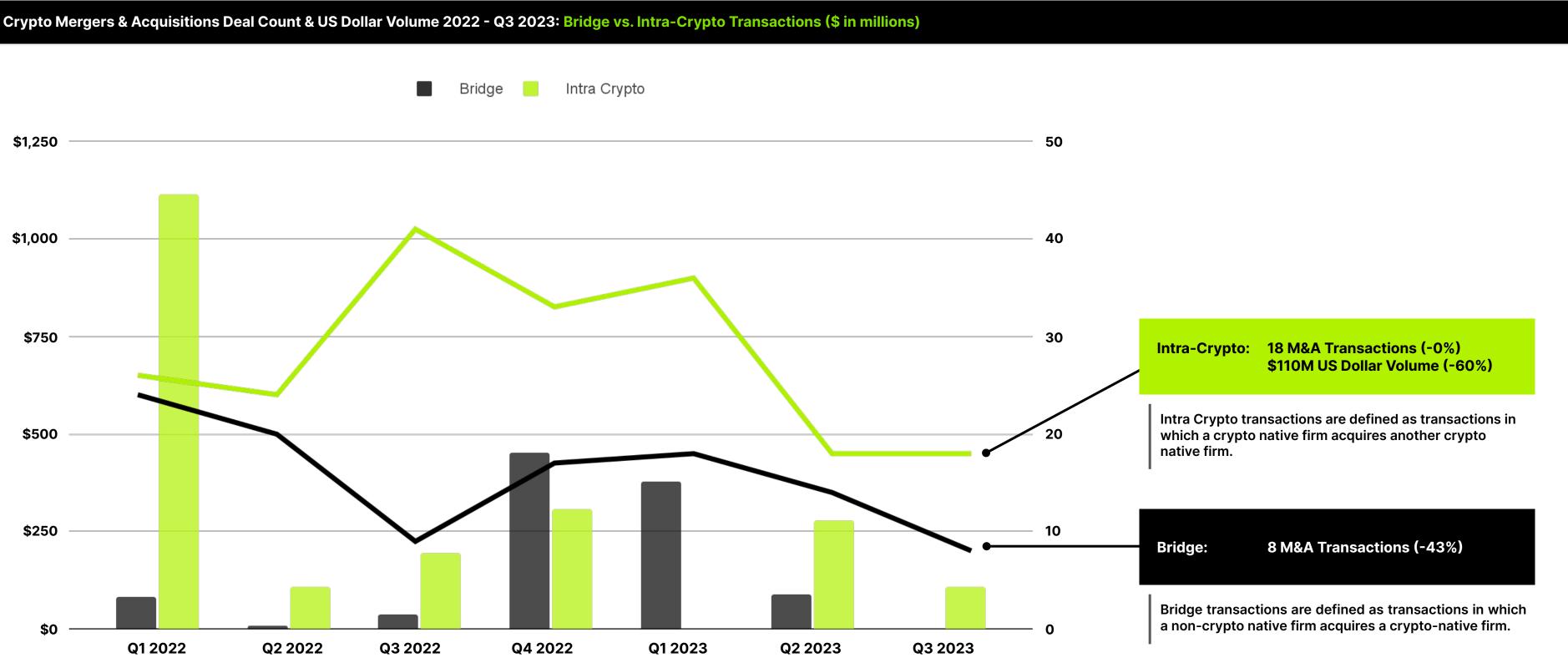
# Overall financial services fell as well, while technology rebounds

Crypto Mergers & Acquisitions Deal Count 2022 - Q3 2023: Tech vs. Financial Services vs. Crypto



(i) US Dollar Volume is calculated based on publicly available figures and does not reflect all transactions.

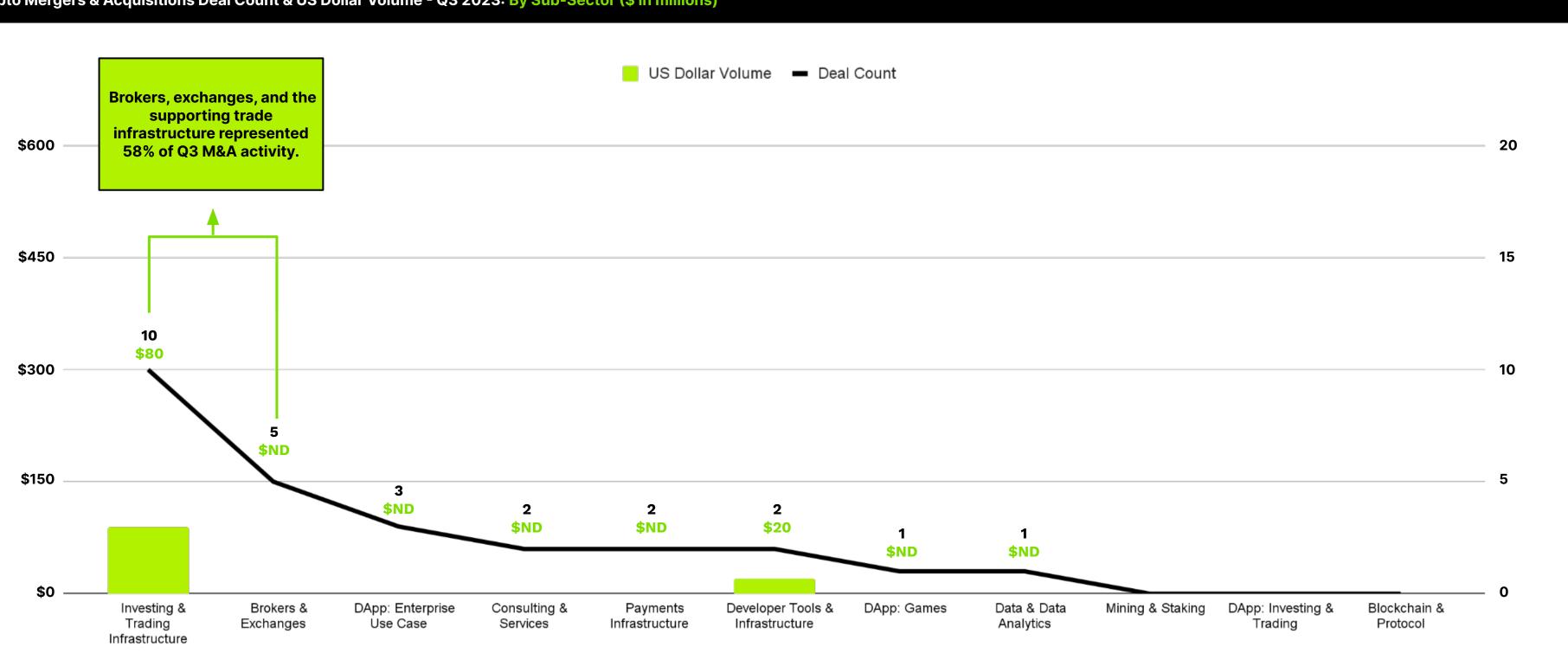
# Bridge transactions fell, while intra-crypto activity remained flat



(i) Left axis in \$ USD Billions and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count. US Dollar Volume is calculated based on publicly available figures and does not reflect all transactions.

# Consistent with past, investing & trading still dominates

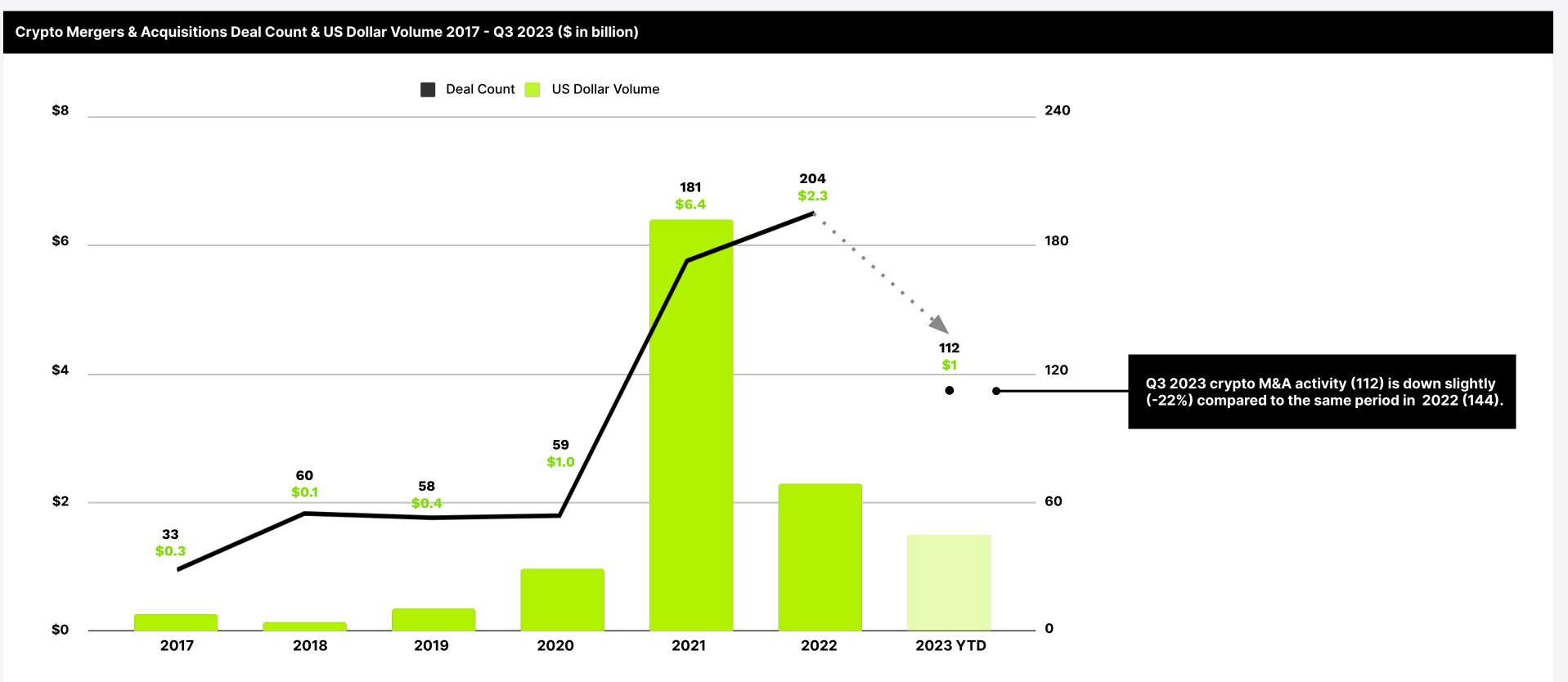
Crypto Mergers & Acquisitions Deal Count & US Dollar Volume - Q3 2023: By Sub-Sector (\$ in millions)



(i) Left axis in \$ USD and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count. US Dollar Volume is calculated based on publicly available figures and does not reflect all transactions.

ARCHITECT INSIGHTS: Q3 2023 CRYPTO M&A AND FINANCINGS

# Crypto M&A this year is well below pace compared to 2021 & 2022



(i) Left axis in \$ USD billion and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count. US Dollar Volume is calculated based on publicly available figures and does not reflect all transactions.

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# Fireblocks, Oanda, MoonPay, & Securitize drove headline deals in Q3

Crypto M&A Transaction List Q3 2023

#### **TRANSACTION LIST**

TARGET	ACQUIRER	TARGET	ACQUIRE
Altalix	Clear Junctio	Paypt Finance Ltd	GSTechn
Atlas Technologies	IMC	Qala	BTrust
Atomic Hub	Spielwork	Ratuken Securities Australia	AFTX
Binance Russia	CommEx	Roar Studios	Yuga Lab
Blockfold	Fireblocks	Satsuma	Alchemy
Bitsure	Evertas	TerraZero Tech	<b>BIGG Dig</b>
Brane Trust Company	Wellfield Technologies	The Blockchain Game Info	GMO Mee
Coinpass	Oanda	The Tilt	Lulu
Ethpass	MoonPay	WiredMarket	Capex.cc
FundsDLT	Deutsche Börse	WonderFi, Coinsquare, Coinsmart	N/A
Gilded	Bitwave	Woorton	B2C2
JDAX	M2Bio Sciences		
nChain	Ayre Group		
OnRamp Invest	Securitize		
Paper	thirdweb		

(i) Deal count reflects publicly announced M&A transactions and may not include non-disclosed transactions. Please contact dan@architectpartners.com with any questions.

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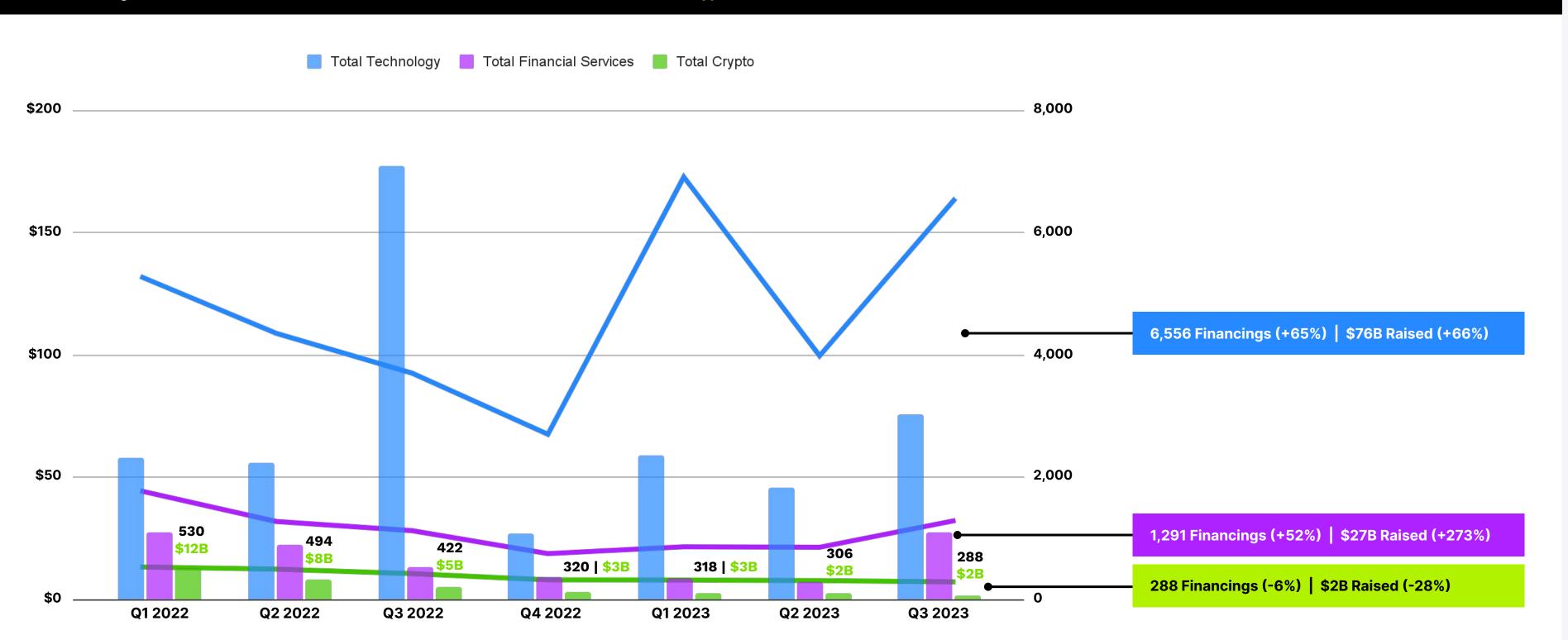
# Q3 2023 **Crypto Private Financings**





# Crypto financing down again in Q3, while fintech rebounds

Private Financing Deal Count & US Dollar Volume 2022 - Q3 2023: Tech vs. Financial Services vs. Crypto (\$ in billions)

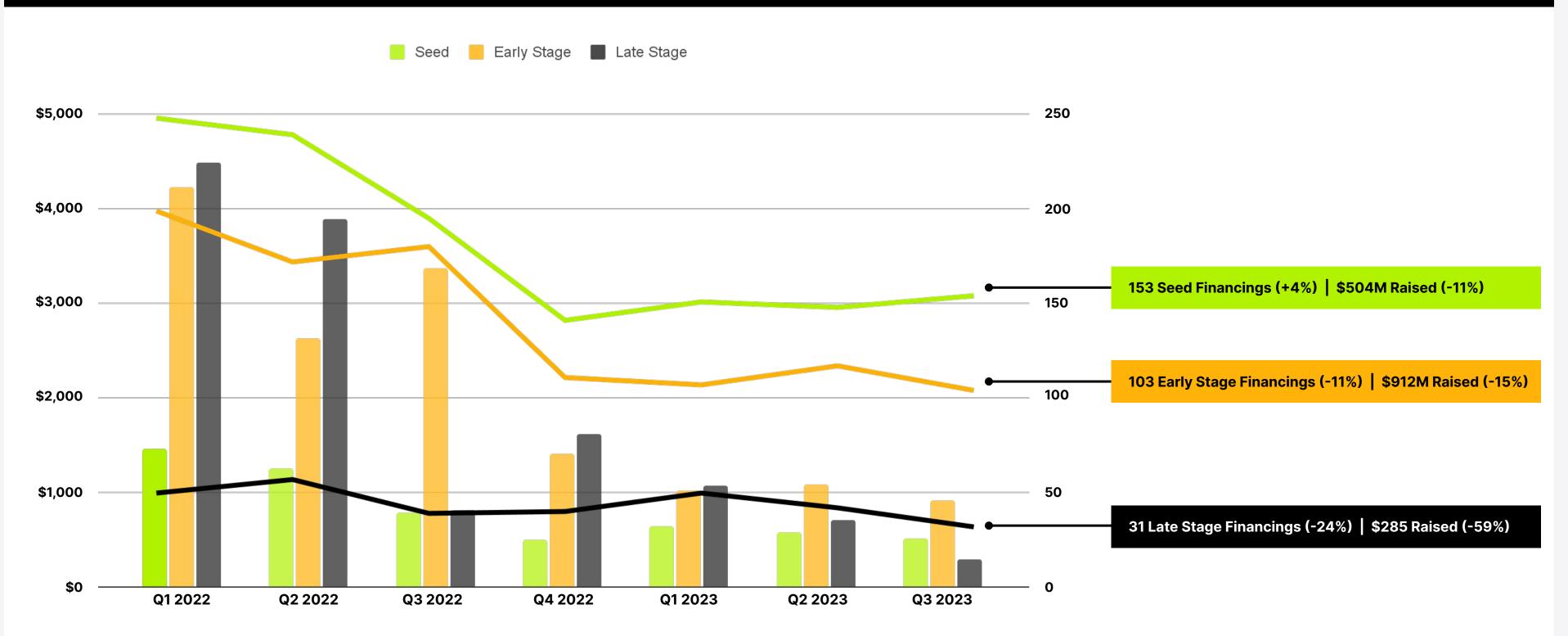


(i) Left axis in \$ USD and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count.

**Source:** Architect Partners Crypto Private Financing Tracker, Pitchbook

## Most of the downtick in financings was again for late stage rounds

Crypto Financing Deal Count & US Dollar Volume 2022 - Q3 2023: Seed vs. Early Stage vs. Late Stage (\$ in millions)

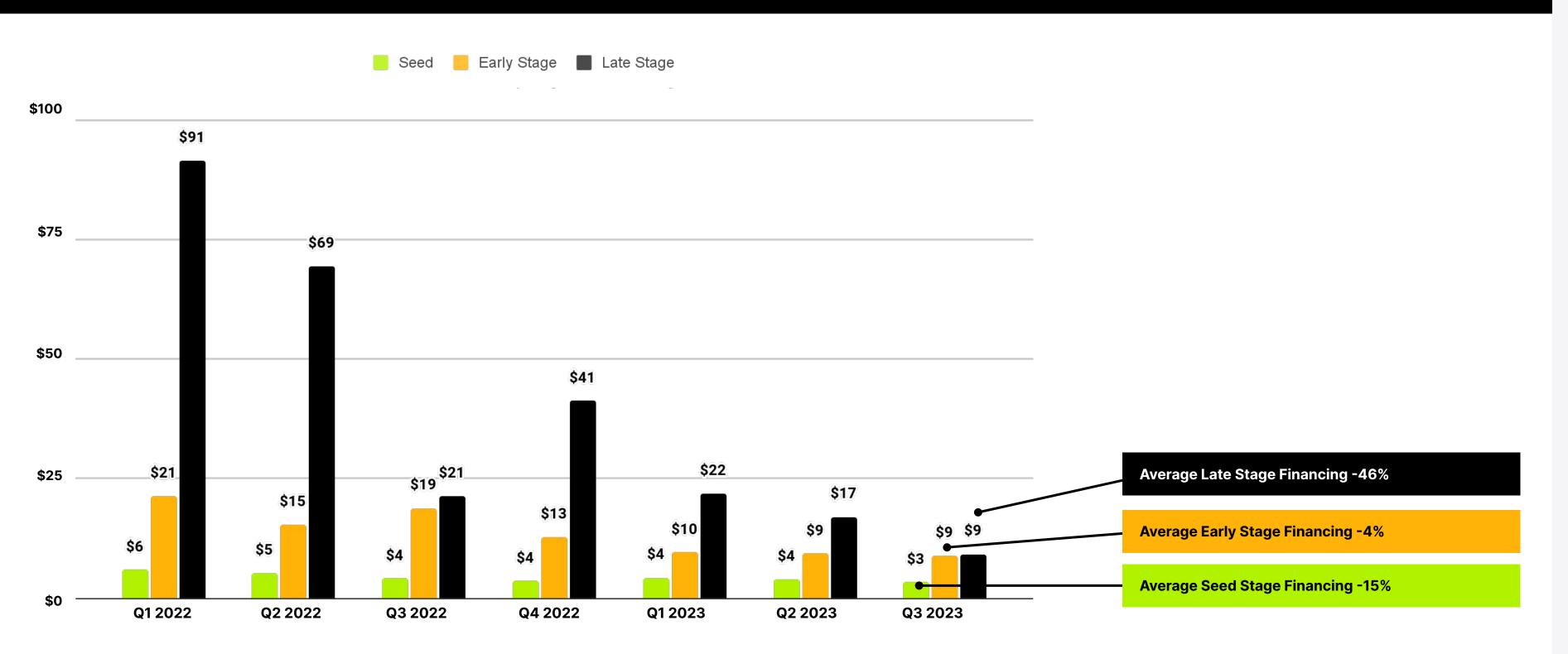


(i) Left axis in \$ USD and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count.

Source: Architect Partners Crypto Private Financing Tracker

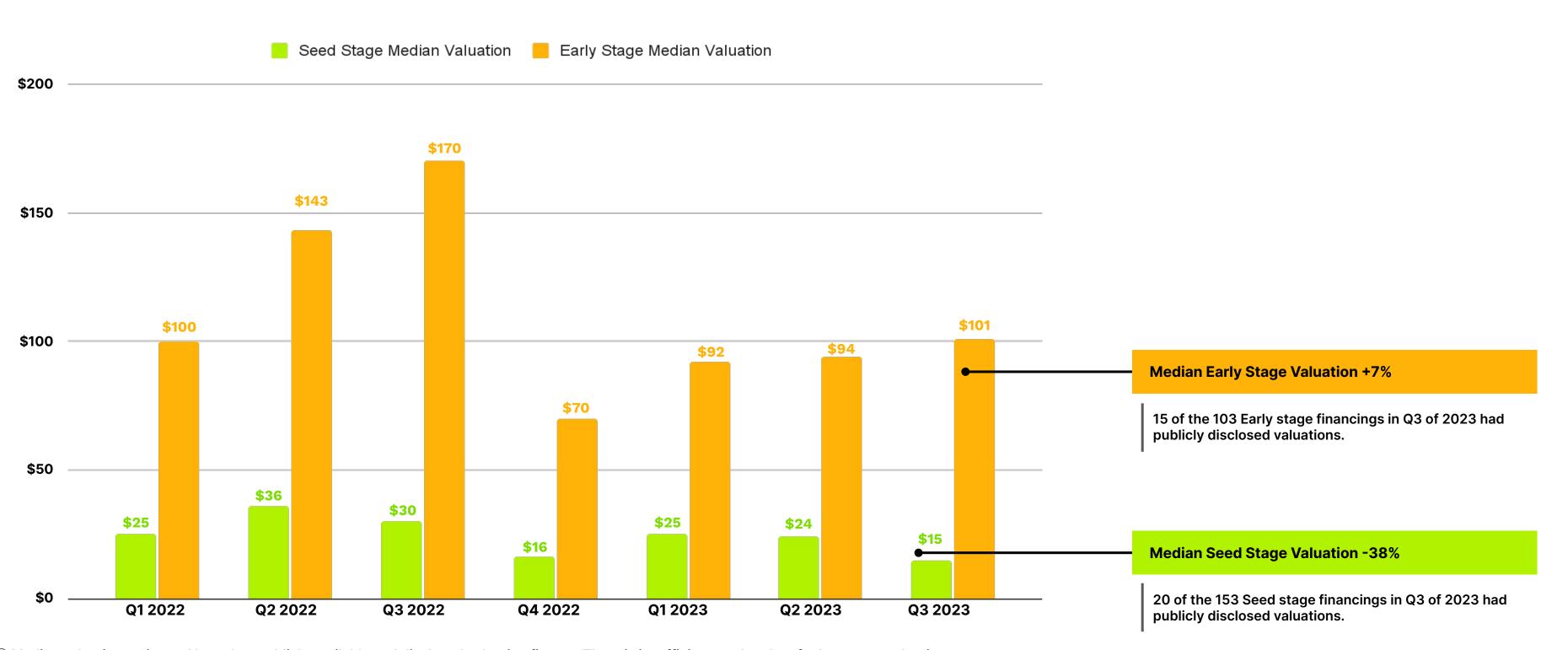
## Average round size fell across all stages - particularly later stage

Crypto Financing Average Financing Round 2022 - Q3 2023: Seed vs. Early Stage vs. Late Stage (\$ in millions)



## Valuations remained roughly flat versus Q1 but sample size is small

Crypto Financing Median Valuations 2022 - Q3 2023: Seed vs. Early Stage (\$ in millions)

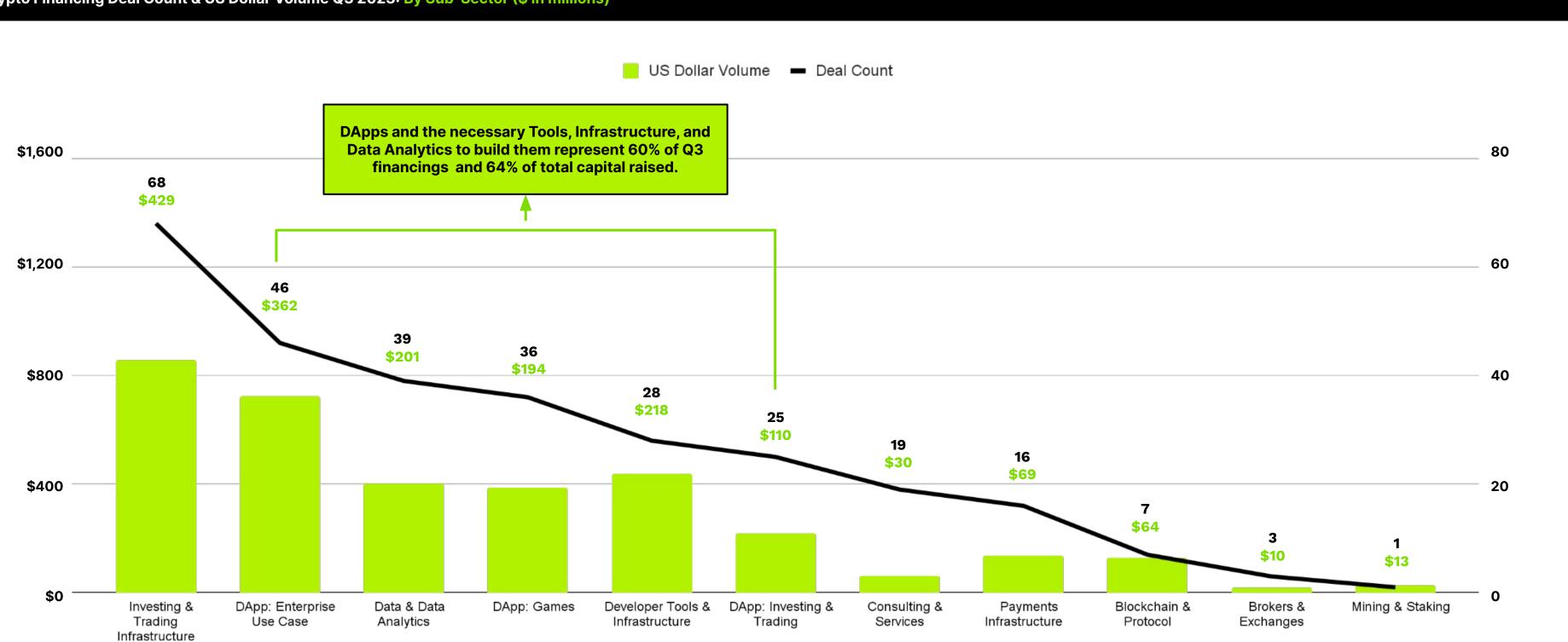


(i) Median valuation estimated based on publicly available and disclosed valuation figures. There is insufficient market data for late stage valuations.

Source: Architect Partners Crypto Private Financing Tracker

# DApp development is now the majority of investment focus

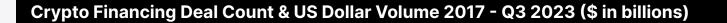
Crypto Financing Deal Count & US Dollar Volume Q3 2023: By Sub-Sector (\$ in millions)

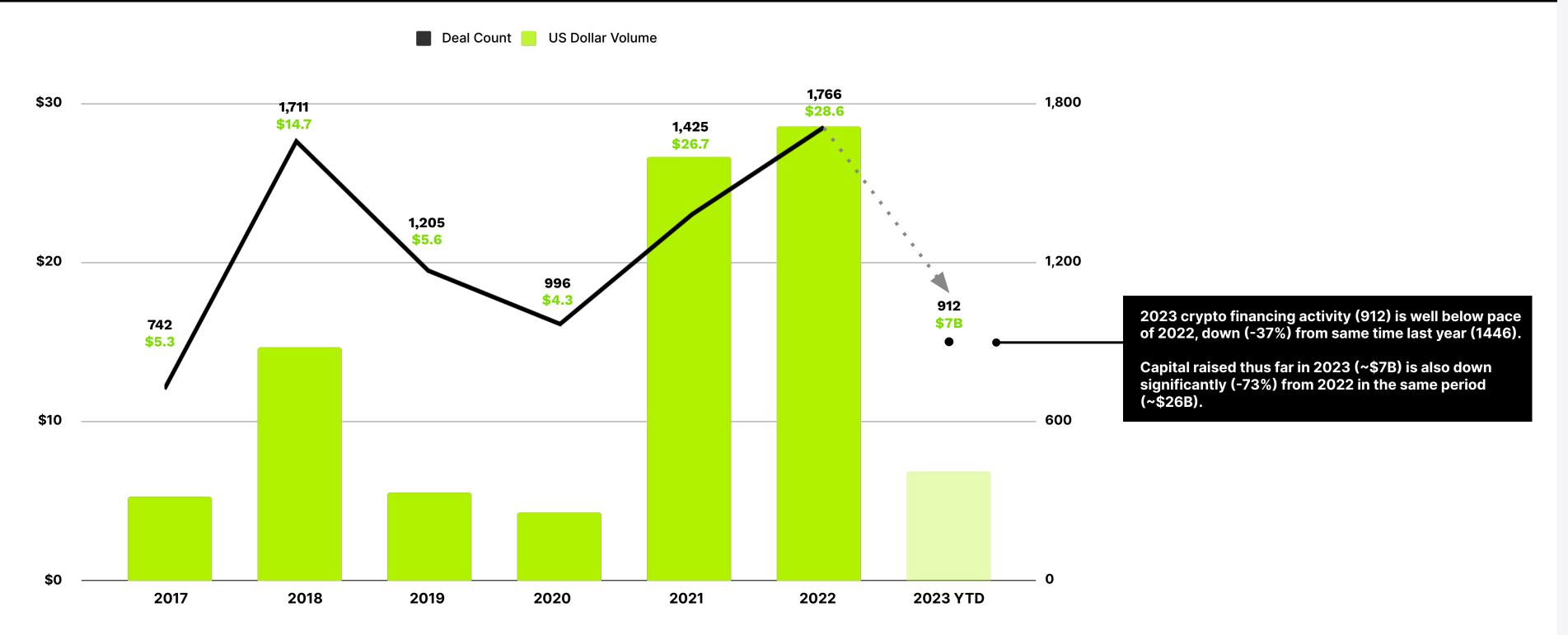


(i) Left axis in \$ USD and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count.

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# Overall, 2023 financing activity is well below pace of 2022





(i) Left axis in \$ USD and the bar graphs reflect US Dollar Volume. Right axis and the line graphs reflect deal count.

**Source:** Architect Partners Crypto Private Financing Tracker, Pitchbook

# The most active investors have slowed their investing pace

#### Crypto Financing Most Active Investors Q3 2023

#### MOST ACTIVE LEAD INVESTORS

ANY Ce	ANY	ANY Q1									
			Q1 Q2	Q1 Q2 Q3	Q1 Q2 Q3 COMPANY	Q1 Q2 Q3 COMPANY Q1	Q1 Q2 Q3 COMPANY Q1 Q2	Q1 Q2 Q3 COMPANY Q1 Q2 Q3	Q1 Q2 Q3 COMPANY Q1 Q2 Q3 COMPANY	Q1 Q2 Q3 COMPANY Q1 Q2 Q3 COMPANY Q1	Q1 Q2 Q3 COMPANY Q1 Q2 Q3 COMPANY Q1 Q2
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(i) Deal count reflects publicly announced financings and may not include non-disclosed transactions. Please contact dan@architectpartners.com with any questions.

# The top 10 financings represented ~41% of all capital raised in Q3

**Crypto Financing Top 10 Financing Rounds Q3 2023 (\$ in millions)** 

#### **TOP 10 CRYPTO FINANCINGS**

COMPANY	AMOUNT RAISED	STAGE	SUB-SECTOR	INVESTORS
Zyber 365	\$100,000,000	Early Stage	Data & Data Analytics	Sram & Mram(M
BitGo	\$100,000,000	Late Stage	Investing & Trading Infrastructure	-
Futureverse	\$54,000,000	Early Stage	DApp: Enterprise Use Case	10T Holdings(Da
Story Protocol	\$54,000,000	Early Stage	Developer Tools & Infrastructure	11:11 Media(Paris Si-hyuk(Bang Si Songhurst), dao Ventures, Hashe Berggruen(Nicol Kim(Sanghun Ki
Veloce Media Group	\$50,000,000	Late Stage	DApp: Games	GEM Digital
Solaris	\$41,470,000	Late Stage	Investing & Trading Infrastructure	Banco Bilbao Viz Lakestar(Nicolas
RISC Zero	\$40,000,000	Early Stage	Developer Tools & Infrastructure	Blockchain Capi Ventures, Rocka
Proof of Play	\$33,000,000	Seed	DApp: Games	Andreessen Hor Dizon), Greenoa Waldron(Justin V
Flashbots	\$30,350,000	Early Stage	DApp: Enterprise Use Case	Apis Partners, A Investment, Mar Ventures, Salt V
н	\$30,000,000	Early Stage	Payments Infrastructure	Animoca Brands

Mahendra Joshi)

Daniel Tapiero), Ripple(Monica Long)

ris Hilton), Alliance DAO, Andreessen Horowitz(Sriram Krishnan), Balaji Srinivasan, Bang Si-hyuk), Chang Kim(Chang Kim), Changhan Kim(Changhan Kim), Charlie Songhurst(Charlie ao5, David Bonderman(David Bonderman), David Lee(David Lee), Endeavor (NYS: EDR), Foresight ned, Insignia Venture Partners, Kyung In Jung(Kyung In Jung), Mirana Ventures, Nicolas olas Berggruen), Roham Gharegozlou(Roham Gharegozlou), Samsung NEXT Ventures, Sanghun Kim), Two Small Fish Ventures(Eva Lau), Wattpad(Allen Lau)

/izcaya Argentaria (MAD: BBVA), Decisive Capital Management, HV Capital(Barbod Namini), as Brand), SBI Investment, Yabeo Capital (Matthias Sohler)

pital, Figment Capital, Alchemy, Delphi Digital, Bain Capital, Galaxy Digital Holdings, IOSG (awayX, Maven 11, Fenbushi Capital, Aglaé Ventures, IOBC Capital, Tribute Labs, a100x

orowitz(Christopher Dixon), Balaji Srinivasan, Diogo Monica(Diogo Monica), Gabby Dizon(Gabby baks Capital Partners(Neil Mehta), Immad Akhund(Immad Akhund), Justin Kan(Justin Kan), Justin Waldron), Naval Ravikant(Naval Ravikant), Nikil Viswanathan(Nikil Viswanathan)

AppWorks, BRI Ventures, Daiwa PI Partners, Eurazeo, Flourish Ventures, Indogen Capital, KB andiri Capital Indonesia, MassMutual Ventures, MDI Ventures, responsAbility Investments, RMKB Ventures, SeedPlus, Sequoia Capital India, STRIVE

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## Architect Insights

# Q3 2023 **Crypto Public Companies**





# Stocks fell slightly, tracking overall market, but still up for the year

Crypto Public Companies Key Highlights Q3 2023

#### **STOCK PRICE PERFORMANCE**

In	vestment P	latforms		Crypto Min	ing	Ben	chmarks	YTD
Q3 2023	H1 2023	Avg % in Range	Q3 2023	H1 2023	Avg % in Range	Bitcoin	Ether	S&P 500
5%	43%	43%	-23%	193%	24%	62%	2%	12%
	Crypto Influ	ienced		Total				
Q3 2023	H1 2023	Avg % in Range	Q3 2023	YTD 2023	Avg % in Range			
-13%	24%	26%	-7%	116%	37%			

#### AVERAGE REVENUE GROWTH

Investment Platforms	Crypto Mining
2022 to 2023E	2022 to 2023E
5%	169%
Crypto Influenced	All Groups
2022 to 2023E	2022 to 2023E
16%	83%

#### **AVERAGE EV / REVENUE MULTIPLES**

Investmei	nt Platforms	Crypto	Mining		
EV / LTM Revenue	EV / 2023E Revenue	EV / LTM Revenue	EV / 2023E Revenue		
3.4x	2.6x	11.6x 2.7x			
Crypto I	nfluenced	All Gi	roups		
EV / LTM Revenue	EV / 2023E Revenue	EV / LTM Revenue	EV / 2023E Revenue		

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#### **CRYPTO PUBLIC COMPANIES ABOVE \$100M MARKET CAP**

Investment Platforms	Bitcoin Network Operators	Crypto Influenced
coinbase	MARATHON DIGITAL HOLDINGS	PayPal
bakkt	良 і о т	N BLOCK
🔇 CoinShares	Bitfarms	<b>MicroStrategy</b>
GALAXY	🕞 нит 8	Robinhood 🖉
Ø BITCOIN DEPOT	<b>Hive</b>	
	Cipher	
	NORTHERN DATA	
	Canaan	
	CORE SCIENTIFIC <sup>®</sup>	
	argo	

Source: Architect Partners Crypto Public Company Tracker



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We deliver premium-value M&A and strategic financing advisory services to leading crypto, digital asset, blockchain, DeFi and fintech companies.

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contact@architectpartners.com

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